

MAYA GÜCÜM

Date of Birth: June 26, 2003, NYC

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EDUCATION

BABSON COLLEGE, WELLESLEY HILLS, MA

- August 2022 - Present

TED ISTANBUL HIGH SCHOOL, ISTANBUL, TR

- September 2018 – June 2022
- Enrolled in the Turkish/Math track of the Turkish High School Diploma Program

AWARDS, HONORS AND CERTIFICATES

BABSON COLLEGE – DEAN’S LIST OF CERTIFICATES

- Fall 2022

TED ISTANBUL HIGH SCHOOL – CERTIFICATE FOR OUTSTANDING ACHIEVEMENT

- September 2021
- Received the award given to students earning high honors for three consecutive years by ranking 10th of 138 students.

TED ISTANBUL ACADEMIC HIGH HONORS ROLL

- September 2018 – June 2021
- Rewarded to students with a GPA degree above 85 / 100

PUBLICATIONS AND PRODUCTIONS

COVID-19 FROM THE EYES OF A 17-YEAR-OLD | BOOK WRITTEN AND PUBLISHED

- December 2020
- The proceeds from the sales were donated to Parilti Foundation
- <https://www.kitapyurdu.com/yazar/maya-gucum/232973.html>

FASHION FROM THE EYES OF A GEN-Z MEMBER | ARTICLE

- October 2021
- Published in Harper’s Bazaar October 2021 Issue
- https://mayagucum.com/img/Harpers_Bazaar_Article.pdf

‘THE REALITY’ | SHORT FILM

- October 2021
- Wrote the script and produced the 3-minute short film in Plato Studios

WORK AND INTERNSHIP EXPERIENCES

HARPER'S BAZAAR MAGAZINE | ISTANBUL, TR

- August 2021
- Assistant to Fashion Editor during shooting for the blog "Fashion Passion"

ESQUIRE MAGAZINE | ISTANBUL, TR

- September 2021
- Assistant to Fashion Editor during shooting "Miro Gerece Erkaya"

KARDEŞLERİM TV SERIES ON ATV | ISTANBUL, TR

- June 2021
- Paid actress on the role of a high school student in a series about four siblings trying to overcome the hardships life challenges them with

ANNEBURADA APPLICATION

- December 2020 - Present
- Social Media Manager for Anneburada, an application for pregnant and new mothers providing tailor-made assistance for daily needs and questions with over five hundred videos, blogs, and vlogs
- Designed social media according to Z-Generation principles and curated the website's social channels, moderated and responded to audience comments, and managed social media partnerships with other applications
- <https://www.anneburada.com>

MINIKA TV CHANNEL | PSYCHOLOGIST ZEYNEP SUDE EREN | ISTANBUL, TR

- Worked as an intern in the "awareness workshops" designed for young children on subjects of personal hygiene in relation to the prevention of contamination of Covid-19, supported by the major kids' channels, Minika Cocuk and Minika Go in Turkey

HARPER'S BAZAAR MAGAZINE | ISTANBUL, TR

- January – February 2020
- Worked as an intern in the Harper's Bazaar magazine team
- Worked in daily operations and gained experience in the media industry with practices of page layout, art, photo research, and color separation

HARPER'S BAZAAR MAGAZINE | ISTANBUL, TR

- Worked as an intern in the social media marketing department
- Gained experience in the overall preparation operations of the magazine in digital and printed versions

COSMOPOLITAN MAGAZINE | ISTANBUL, TR

- Worked as an intern in the editorial department
- Presented Generation-Z views and created ideas for new projects

GROUP M WPP INTERNATIONAL MEDIA SERVICES CO. | ISTANBUL, TR

- August 2019
- Worked as an intern in the media purchasing department as part of the advertising and digital media purchasing team (1 week) and TV purchasing team (2 weeks) working specifically with Unilever and Nestle teams

LEADERSHIP IN COMMUNITY SERVICE

PARILTI FOUNDATION FOR HEARING-IMPAIRED CHILDREN | ISTANBUL, TR

- September 2018 - Present
- Head of the Youth Volunteers Group supervising 15 volunteers
- Provided academic and social support (book reading sessions, teaching English, culinary arts and music workshops)
- Raised funds for the foundation: organized paid online workshops during the COVID-19 lockdown for culinary and music skills and raised 3000 USD. Awarded "Certificate of Gratitude" (Feb 2021)
- Participated in a marathon organized by the Parilti Foundation to create awareness about the difficulties faced by children with visual impairment

BEYKOZ EDUCATION AND SCHOLARSHIP SUPPORT FOUNDATION (BEDES)

- January 2021
- Participated as a member
- Initiated a variety of fundraising activities and donated funds to students on academic scholarships provided by BEDES
- Received "Certificate of Gratitude" for the support provided (January 2021)

TED ISTANBUL ECOLOGICAL TEAM (ECO TED TEAM)

- September 2020
- Participated as a member
- Worked to create awareness for ecological issues through visual communication, social media, and informative talks at school on sustainable energy, protection of trees, and safe removal of waste

TED ISTANBUL UNESCO TEAM

- September 2020 – June 2021
- Participated as a member
- Participated in the project of "Stories of Dede Korkut" to conduct research on the cultural background and origins of the stories and analyze their traditional values

LANGUAGES AND COMPUTER SKILLS

LANGUAGES

- Turkish – Native
- English – Fluent
- German – Intermediate
- Spanish - Beginner

COMPUTER SKILLS

- Adobe Premiere – video editing
- Adobe After Effects – video editing, effect
- Adobe InDesign – design, magazine, page, cover, layout

SPORTS AND HOBBIES

VOLLEYBALL

- September 2013 – December 2022
- Galatasaray Sports Club U17 Volleyball licensed team player.
- TED Istanbul Volleyball team - first division youth league for girls licensed team player
- Participating in numerous regional volleyball tournaments.

WINDSURFING

- Owner of the International Basic Windsurf License

TENNIS

PIANO

- Played since the age of 8
- Performed in various recitals in Istanbul, Turkey

SKIING